

**CONTRACT**

**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

And:

**Strategic Media Services**  
**3299 K Street NW, Suite 200**  
**Washington, DC 20007**  
**USA**

<u>Contract / Revision</u> 477041 /		<u>Alt Order #</u> 06149016
<u>Product</u> JOE HECK FOR CNGRS		
<u>Contract Dates</u> 10/01/12 - 11/06/12	<u>Estimate #</u>	
<u>Advertiser</u> Joe Heck For Congress		<u>Original Date / Revision</u> 10/02/12 / 10/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/22/12	11/02/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	10	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	MTWTF--				5	\$450.00			
		Week: 10/29/12	11/04/12	MTWTF--				5	\$450.00			
N 2	KVVU	11/05/12	11/06/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	MT-----				2	\$450.00			
N 3	KVVU	10/22/12	11/02/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	MTWTF--				3	\$600.00			
		Week: 10/29/12	11/04/12	MTWTF--				3	\$600.00			
N 4	KVVU	11/05/12	11/06/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	MT-----				2	\$600.00			
N 5	KVVU	10/22/12	11/02/12	Fox 5 News at 5	5-530p		:30			NM	6	\$3,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	MTWTF--				3	\$575.00			
		Week: 10/29/12	11/04/12	MTWTF--				3	\$575.00			
N 6	KVVU	11/05/12	11/05/12	Fox 5 News at 5	5-530p		:30			NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	1-----				1	\$575.00			
N 7	KVVU	10/22/12	11/02/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	6	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	MTWTF--				3	\$625.00			
		Week: 10/29/12	11/04/12	MTWTF--				3	\$625.00			
N 8	KVVU	11/05/12	11/05/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	1-----				1	\$625.00			
N 9	KVVU	10/22/12	11/02/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	8	\$13,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	MTWTF--				4	\$1,650.00			
		Week: 10/29/12	11/04/12	MTWTF--				4	\$1,650.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

Contract / Revision	Alt Order #
477041 /	06149016

Contract Dates	Product	Estimate #
10/01/12 - 11/06/12	JOE HECK FOR CNGRS	

Advertiser	Original Date / Revision
Joe Heck For Congress	10/02/12 / 10/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 10	KVVU	11/05/12	11/05/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$1,650.00			
N 11	KVVU	10/22/12	11/02/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	8	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				4	\$1,200.00			
Week:		10/29/12	11/04/12	MTWTF--				4	\$1,200.00			
N 12	KVVU	11/05/12	11/05/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$1,200.00			
N 13	KVVU	10/20/12	11/03/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1-				1	\$900.00			
Week:		10/22/12	10/28/12	-----1-				1	\$900.00			
Week:		10/29/12	11/04/12	-----1-				1	\$900.00			
N 14	KVVU	10/21/12	11/04/12	Fox News Sunday 8-9a	8-9a		:30			NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$325.00			
Week:		10/22/12	10/28/12	-----1				1	\$325.00			
Week:		10/29/12	11/04/12	-----1				1	\$325.00			
N 15	KVVU	10/21/12	11/04/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	3	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$1,250.00			
Week:		10/22/12	10/28/12	-----1				1	\$1,250.00			
Week:		10/29/12	11/04/12	-----1				1	\$1,250.00			
N 16	KVVU	10/17/12	10/19/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				5	\$450.00			
N 17	KVVU	10/17/12	10/19/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$600.00			
N 18	KVVU	10/17/12	10/19/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	3	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$625.00			
N 19	KVVU	10/17/12	10/19/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	3	\$4,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$1,650.00			
N 20	KVVU	10/17/12	10/19/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$1,200.00			
<b>Totals</b>											<b>78</b>	<b>\$66,150.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	45	\$38,475.00	\$32,703.75
10/29/12 - 11/06/12	33	\$27,675.00	\$23,523.75
<b>Totals</b>	<b>78</b>	<b>\$66,150.00</b>	<b>\$56,227.50</b>

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25-TV 5 Drive  
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(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
477041 /	06149016

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/01/12 - 11/06/12	JOE HECK FOR CNGRS	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Joe Heck For Congress	10/02/12 / 10/02/12

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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## CONTRACT



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(702)435-5555

<u>Contract / Revision</u> 477041 /		<u>Alt Order #</u> 06149016
<u>Product</u> JOE HECK FOR CNGRS		
<u>Contract Dates</u> 10/01/12 - 11/06/12		<u>Estimate #</u>
<u>Advertiser</u> Joe Heck For Congress		<u>Original Date / Revision</u> 05/18/12 / 05/22/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Strategic Media Services  
3299 K Street NW, Suite 200  
Washington, DC 20007  
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/01/12	11/02/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	25	\$11,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	MTWTF--				5	\$450.00			
	Week:	10/08/12	10/14/12	MTWTF--				5	\$450.00			
	Week:	10/15/12	10/21/12	MTWTF--				5	\$450.00			
	Week:	10/22/12	10/28/12	MTWTF--				5	\$450.00			
	Week:	10/29/12	11/04/12	MTWTF--				5	\$450.00			
N 2	KVVU	11/05/12	11/06/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	MT-----				2	\$450.00			
N 3	KVVU	10/01/12	11/02/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	15	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	MTWTF--				3	\$600.00			
	Week:	10/08/12	10/14/12	MTWTF--				3	\$600.00			
	Week:	10/15/12	10/21/12	MTWTF--				3	\$600.00			
	Week:	10/22/12	10/28/12	MTWTF--				3	\$600.00			
	Week:	10/29/12	11/04/12	MTWTF--				3	\$600.00			
N 4	KVVU	11/05/12	11/06/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	MT-----				2	\$600.00			
N 5	KVVU	10/01/12	11/02/12	Fox 5 News at 5	5-530p		:30			NM	15	\$8,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	MTWTF--				3	\$575.00			
	Week:	10/08/12	10/14/12	MTWTF--				3	\$575.00			
	Week:	10/15/12	10/21/12	MTWTF--				3	\$575.00			
	Week:	10/22/12	10/28/12	MTWTF--				3	\$575.00			
	Week:	10/29/12	11/04/12	MTWTF--				3	\$575.00			
N 6	KVVU	11/05/12	11/05/12	Fox 5 News at 5	5-530p		:30			NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	1-----				1	\$575.00			
N 7	KVVU	10/01/12	11/02/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	15	\$9,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	MTWTF--				3	\$625.00			

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Contract / Revision	Alt Order #
477041 /	06149016

Contract Dates	Product	Estimate #
10/01/12 - 11/06/12	JOE HECK FOR CNGRS	

Advertiser	Original Date / Revision
Joe Heck For Congress	05/18/12 / 05/22/12

											Totals	
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	MTWTF--				3	\$625.00			
		Week: 10/15/12	10/21/12	MTWTF--				3	\$625.00			
		Week: 10/22/12	10/28/12	MTWTF--				3	\$625.00			
		Week: 10/29/12	11/04/12	MTWTF--				3	\$625.00			
N 8	KVVU	11/05/12	11/05/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	1-----				1	\$625.00			
N 9	KVVU	10/01/12	11/02/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	18	\$29,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	MTWTF--				3	\$1,650.00			
		Week: 10/08/12	10/14/12	MTWTF--				3	\$1,650.00			
		Week: 10/15/12	10/21/12	MTWTF--				4	\$1,650.00			
		Week: 10/22/12	10/28/12	MTWTF--				4	\$1,650.00			
		Week: 10/29/12	11/04/12	MTWTF--				4	\$1,650.00			
N 10	KVVU	11/05/12	11/05/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	1-----				1	\$1,650.00			
N 11	KVVU	10/01/12	11/02/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	18	\$21,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	MTWTF--				3	\$1,200.00			
		Week: 10/08/12	10/14/12	MTWTF--				3	\$1,200.00			
		Week: 10/15/12	10/21/12	MTWTF--				4	\$1,200.00			
		Week: 10/22/12	10/28/12	MTWTF--				4	\$1,200.00			
		Week: 10/29/12	11/04/12	MTWTF--				4	\$1,200.00			
N 12	KVVU	11/05/12	11/05/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	1-----				1	\$1,200.00			
N 13	KVVU	10/06/12	11/03/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	-----1-				1	\$900.00			
		Week: 10/08/12	10/14/12	-----1-				1	\$900.00			
		Week: 10/15/12	10/21/12	-----1-				1	\$900.00			
		Week: 10/22/12	10/28/12	-----1-				1	\$900.00			
		Week: 10/29/12	11/04/12	-----1-				1	\$900.00			
N 14	KVVU	10/07/12	11/04/12	Fox News Sunday 8-9a	8-9a		:30			NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	-----1				1	\$325.00			
		Week: 10/08/12	10/14/12	-----1				1	\$325.00			
		Week: 10/15/12	10/21/12	-----1				1	\$325.00			
		Week: 10/22/12	10/28/12	-----1				1	\$325.00			
		Week: 10/29/12	11/04/12	-----1				1	\$325.00			
N 15	KVVU	10/07/12	11/04/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	5	\$6,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	-----1				1	\$1,250.00			
		Week: 10/08/12	10/14/12	-----1				1	\$1,250.00			
		Week: 10/15/12	10/21/12	-----1				1	\$1,250.00			
		Week: 10/22/12	10/28/12	-----1				1	\$1,250.00			
		Week: 10/29/12	11/04/12	-----1				1	\$1,250.00			
Totals											129	\$108,075.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

Contract / Revision	Alt Order #
477041 /	06149016

Contract Dates	Product	Estimate #
10/01/12 - 11/06/12	JOE HECK FOR CNGRS	

Advertiser	Original Date / Revision
Joe Heck For Congress	05/18/12 / 05/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
<hr/>												
Time Period		# of Spots		Gross Amount		Net Amount						
10/01/12 - 10/28/12		96		\$80,400.00		\$68,340.00						
10/29/12 - 11/06/12		33		\$27,675.00		\$23,523.75						
<b>Totals</b>		<b>129</b>		<b>\$108,075.00</b>		<b>\$91,863.75</b>						

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
MAY17/12 15.1  
\*\*\*\*\*

REP. # \_\_\_\_\_ OFF. # 762 SALESMAN # \_\_\_\_\_

BUYER NAME WHITNEY EVERSOLE

SALES PRSN PH- TERESA DIFURIA

	CLASS: NATL.	LOCAL	REGIONAL
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ICE)

[illegible]

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE MAY 11/12 13.1

NEW POLITICAL ORDER  
FLIGHT DATE: 10/1/1

TOTAL: \$ 108,075  
PLS CNF  
THANKS

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
JOE HECK FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			700A-900A	30		\$450.00	10/1	11/2	5		M-F	25
PROGRAM : NEWS RA50+ : 1.8 CON COM1 : 1X MAX/DAY												
2			700A-900A	30		\$450.00	11/5	11/6	2		M-TU	2
PROGRAM : NEWS RA50+ : 1.8 CON COM1 : 1X MAX/DAY												
3			700A-900A	30		\$600.00	10/1	11/2	3		M-F	15
PROGRAM : NEWS RA50+ : 1.4 CON COM1 : 1X MAX/DAY												

REP HEADLINE# 6149016  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
MAY17/12 15.1  
\*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
4			700A-900A PROGRAM : NEWS RA50+ : 1.4 CON COM1 : 1X MAX/DAY	30		\$600.00	11/5	11/6	2		M-TU	2
5			500P-530P PROGRAM : NEWS RA50+ : 1.8 CON COM1 : 1X MAX/DAY	30		\$575.00	10/1	11/2	3		M-F	15
6			500P-530P PROGRAM : NEWS RA50+ : 1.8	30		\$575.00	11/5	11/5	1		MON	1
7			530P-600P PROGRAM : NEWS RA50+ : 1.8	30		\$625.00	10/1	11/2	3		M-F	15
8			530P-600P PROGRAM : NEWS RA50+ : 1.8	30		\$625.00	11/5	11/5	1		MON	1
9			1000P-1100P PROGRAM : NEWS RA50+ : 1.8	30		\$1,650.00	10/1	10/12	3		M-F	6
9			1000P-1100P PROGRAM : NEWS RA50+ : 1.8	30		\$1,650.00	10/15	11/2	4		M-F	12
10			1000P-1100P PROGRAM : NEWS RA50+ : 4.0 CON COM1 : 1X MAX/DAY	30		\$1,650.00	11/5	11/5	1		MON	1
11			1100P-1135P PROGRAM : NEWS RA50+ : 4.0	30		\$1,200.00	10/1	10/12	3		M-F	6
11			1100P-1135P PROGRAM : NEWS RA50+ : 1.7 CON COM1 : 1X MAX/DAY	30		\$1,200.00	10/15	11/2	4		M-F	12





FAX# 610-225-1191  
CREDIT RISK !! OCT2/12 10.53  
HARRIS REPORT FROM REP \*\*\* KVVU-TV \*\*\*  
\*\*CHANGES\*\*

REP. # \_\_\_\_\_ OFF. # 762 SALESMAN # \_\_\_\_\_  
BUYER NAME WHITNEY EVERSOLE

BUYER NAME	<u>WHITNEY EVERSOLE</u>
SALES PRSN PH-	TERESA DIFURIA

	CLASS: NATL.	LOCAL	REGIONAL
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LCF)

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	OCT2/12	10.53
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CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

1	30	\$450.00	10/22	11/2	5	M-F	10
EZ 700A-900A							

RA50+ : 1.8

CON COM1: 1X MAX/DAY

3	EZ 700A-900A	30	\$600.00
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PROGRAM : NEWS

RA50+	:	1.4
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ORD COM1: REVISED FLIGHT DATE

CON COM1: 1X MAX/DAY

FROM REP OCT2/12 10.53  
\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5	EZ		500P-530P	30		\$575.00	10/22	11/2	3		M-F	6
PROGRAM : NEWS												
RA50+ : 1.8												
ORD COM1 : REVISED FLIGHT DATE												
CON COM1 : 1X MAX/DAY												
7	EZ		530P-600P	30		\$625.00	10/22	11/2	3		M-F	6
PROGRAM : NEWS												
RA50+ : 1.8												
ORD COM1 : REVISED FLIGHT DATE												
CON COM1 : 1X MAX/DAY												
9	*		1000P-1100P	30		\$1,650.00	10/22	11/2	4		M-F	8
PROGRAM : NEWS												
RA50+ : 4.0												
ORD COM1 : REVISED FLIGHT DATE												
CON COM1 : 1X MAX/DAY												
11	*		1100P-1135P	30		\$1,200.00	10/22	11/2	4		M-F	8
PROGRAM : NEWS												
RA50+ : 1.7												
ORD COM1 : REVISED FLIGHT DATE												
CON COM1 : 1X MAX/DAY												
13	EZ		1000P-1100P	30		\$900.00	10/20	11/3	1		SAT	3
PROGRAM : NEWS												
RA50+ : 3.7												
ORD COM1 : REVISED FLIGHT DATE												
14	EZ		800A-900A	30		\$325.00	10/21	11/4	1		SUN	3
PROGRAM : NEWS												
RA50+ : 1.6												
ORD COM1 : REVISED FLIGHT DATE												
15	EZ		1000P-1045P	30		\$1,250.00	10/21	11/4	1		SUN	3
PROGRAM : NEWS												
RA50+ : 5.0												
ORD COM1 : REVISED FLIGHT DATE												

REP HEADLINE# 6149016 TRF# 477041  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT2/12 10.53  
\*\*\*CHANGES\*\*\* \*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
16	A		700A-900A	30		\$450.00	10/17	10/19	5		W-F	5
PROGRAM : NEWS												
RA50+ : 1.8												
ORD COM1: REVISED FLIGHT DATE												
17	A		700A-900A	30		\$600.00	10/17	10/19	3		W-F	3
PROGRAM : NEWS												
RA50+ : 1.4												
ORD COM1: REVISED FLIGHT DATE												
18	A		530P-600P	30		\$625.00	10/17	10/19	3		W-F	3
PROGRAM : NEWS												
RA50+ : 1.8												
ORD COM1: REVISED FLIGHT DATE												
19	A		1000P-1100P	30		\$1,650.00	10/17	10/19	3		W-F	3
PROGRAM : NEWS												
RA50+ : 4.0												
ORD COM1: REVISED FLIGHT DATE												
20	A		1100P-1135P	30		\$1,200.00	10/17	10/19	3		W-F	3
PROGRAM : NEWS												
RA50+ : 1.7												
ORD COM1: REVISED FLIGHT DATE												
OCT/12	38475.00		NOV/12	27675.00								
CONTRACT TOTAL												66150.00
TOTAL SPOTS												78

MARKET TOTALS \$675,468 KVVU 16% KSNV 38% KLAS 26% KTNV 20% KVMY 0% KVCW 0% CABL 0%  
KTUD 0%

SVC- NSI  
DEMOS- RA50+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE